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Dear Sir or Madam:

The Adirondack Sports Complex invites you to sponsor an adult softball team in the upcoming summer Adult Softball Season, which begins in May. You may have sponsored a team at our facility in the past, and we thank you. If you are new to sponsorships at the Dome, below is a list of the benefits included in your sponsorship:

1. **Business name:** recognition via team name. Many teams also use team jerseys and would likely be willing to add the name of your business.
2. **Sponsor Logo:** placement on of your our website and facility login. Sponsor Logo placement on email communications with all team members.
3. **Patrons:** team participants will likely frequent your establishment.
4. **First and second place team trophies:** display in your establishment.
5. **Tax deductible:** sponsorship contributions are likely tax deductible as contributions or advertising expenses. Check with your accountant.

The team registration fee is \$450.00. This includes 9 regular season games plus post-season playoffs for our Co-Ed and Men's divisions. An Umpire Fee of \$20/team/game is also be required to be paid on the day of the game. This does not include uniforms.

Please consider the possibility of sponsoring a team for the upcoming season. If you have any questions, please feel free to call or e-mail me.

Thank you for your time and consideration.

Sincerely,

Doug Miller  
Adirondack Sports Complex